



Moshe Nissim
Founding Partner



Avi Senderovitch
Founding Partner



Moti Mark Rinkov
Founding Partner



Ofer Drori
Partner



Moti Rivkind
Partner



Natalie Noy
Partner

Line of Business
Law Firm

Established 1999



NRS was established by adv. Moshe Nissim, after his 15 years of service as Minister of Justice, Minister of Finance, Minister of Industry & Trade and Deputy Prime Minister and a long service as a member of the Israeli parliament, together with Adv. Moti Mark Rinkov and Adv. Avi Senderovitch. NRS has leveraged the partners set of skills and values in order to become one of Israel's prominent law firms, offering its clients professional and reliable solutions to the most challenging legal problems.

The Team

NRS is more than the sum of its partners. The experienced and seasoned firm's professionals are recognized for their commitment to the representation of clients' interests, and each of them brings a rich set of core talents to the table. The Firm has a reputation of professional excellence and integrity, as demonstrated in the provision of the highest quality and most cost-effective legal services.

The Founding Partners

Adv. Moshe Nissim, further to his significant contribution as a senior member of several Israeli governments, Mr. Nissim is a master of negotiations and an articulate professional. Mr. Nissim is well known as an outstanding deal maker, focusing on leading large scale projects, financing transactions, administrative and constitutional law, regulatory, Supreme Court petitions, arbitration, and mediation.

Adv. Moti Mark Rinkov, leads the Firm's commercial and corporate teams, including litigation and tenders. Mr. Rinkov has invaluable experience advising commercial companies and governmental authorities, structuring complex and large scale commercial and financing transactions. Further, he has substantial involvement in numerous industries, including national infrastructure, financial institutions, agriculture, homeland and security, and environmental. Mr. Rinkov holds an MBA in finance and banking, a masters degree in Law and a bachelor's degree in Economics.

Adv. Avi Senderovitch, leads the Firm's real estate, banking and municipal divisions. He is prominent in structuring complex transactions and has vast experience in business and commercial law. Mr. Senderovitch is one of the nation leading attorneys in all aspects of the Israeli municipal law. In addition, he is involved in leading and facilitating industrial, touristic, and real-estate projects and investments.

The Firm's Clients

The firm has a long-established reputation for providing highly specialized services and informed advice to governmental authorities, financial institutions, leading commercial organizations, private and public companies, and non-profit organizations, including the Prime Minister's Office, the Ministry of Justice, the Israeli Airports Authority, Israel National Roads Company, Bank Hapoalim, Bank Mizrahi Tefahot, Maverick Ventures, the Agricultural Bank, Isracard, Mehadrin Group, Play Lab, Mekorot-Israel National Water Company, and the Municipalities of Tel Aviv, Haifa, Ramat Gan, Herzliya, Tiberius, Ra'anana, Modi'in and others.

Main Fields of Expertise

Corporate: The firm advises private, public, and governmental companies on the wide range of corporate governance, mergers, acquisitions, joint ventures, and commercial transactions. NRS has specific expertise in structuring financing transactions with financial institutions, private equity, venture landing, venture

capital, and private investors. The firm represents borrowers on private and national project financing transactions, ranging from simple credit agreements to complex multicurrency, multijurisdictional financings. NRS assists foreign clients with establishing business in Israel and facilitates the compliance with Israeli national legislation and regulations. The firm provides ongoing advice to managements and shareholders facing domestic authorities as well as cross-border matters.

Litigation: The NRS litigation division is one of Israel's leading litigation team, taking a central part in significant national disputes. The firm is recognized for its ability to represent clients on their most critical and challenging disputes, in all judicial instances. NRS has several designated litigation sub departments, headed by experienced and skilled attorneys, representing clients in business litigation, financial and commercial disputes, public tenders, administrative legal motions, restraining orders, class actions, intellectual property litigation, mediation, arbitration and more.

Regulatory; Legislative; Governmental: The firm provides a unique platform, demonstrating a top-tier regulatory practice working in conjunction with our corporate and litigation departments to address a wide range of challenges. NRS is one of few selected law firms that were authorized to represent governmental institutions in the Israeli Supreme Court of Justice. Further, the firm has successfully represented various petitioners, in the entire range of administrative courts and procedures.

Tenders: The Firm is one of the leading law firms in Israel in the fields of tenders and contracts. It structures and manages significant national and international tenders on a regular basis, inter alia, for the Prime Minister's Office, the Israeli Airports Authority, and Israel National Roads Company.

Hi-tech; Technology; Venture Capital: The Firm has vast experience in representing venture capital funds, incubators, private investors, and numerous technological companies and ventures (start ups, private companies, multinational public companies) in the fields of software, internet, gaming, media, mobile, cyber, biotechnology and healthcare. NRS provides its clients with strategic guidance in a wide range of international and domestic corporate and commercial transactions, including M&A, IPO, private equity, venture capital, and the creation, acquisition, use and commercial exploitation of technology. Whether its clients are investing funds, raising funds, buying, selling, licensing or developing technology-based products or services, the firm helps them attain successful business.

Municipal Law: NRS is one of the leading professional law firms practicing municipal law. The Firm represents the largest municipalities in Israel, and provides legal counsel in the fields of legislation, litigation, contracts, and tenders.

Environmental and Agriculture Law: The Firm represents some of Israel's most prominent agricultural companies in the fields of agriculture, watering rights, environmental, and export of agricultural products.

Non Profit Organizations: NRS are expertise in establishing and representing non-profit organizations, and managing ongoing interaction with the authorities.

Mediation and Arbitration: Mr. Nissim is a reputable arbitrator and mediator, presiding in notable and high profile disputes, involving both the private and the public sector. The Firm specializes in settling complex disputes, by arbitration and mediation procedures.

Pro Bono; Public Contribution: The values of the firm are reflected in the pro bono work, performed by its lawyers, for the benefit of those that unable to afford legal services. Furthermore, Mr. Nissim has served, and is currently serving and leading the most prominent national public committees.

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